CLAIMS:

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- 1. An elastic laminate comprising
- a. an elastic layer having a first region comprising a plurality of first elastomeric fibers or filaments prepared from a first elastomeric material, said first elastomeric fibers or filaments having a length and at least one second elastomeric fibers or filaments prepared from a second elastomeric material, said second elastomeric fibers or filaments having a length, wherein a portion of the second elastomeric fibers or filaments is at least partially conjoined to a first elastomeric fiber or filament at one or more points along the length of each of the second and first fibers or filaments; and
 - b. a facing layer bonded to at least a first side of the elastic layer.
- 2. The elastic laminate of claim 1, wherein the first region comprises between 1 and 50 of the second elastomeric fibers or filaments per inch in a cross machine direction which are conjoined to first elastomeric fibers or filaments.
- The elastic laminate of claim 2, wherein the first region comprises between 5 and 15
 of the second elastomeric fibers or filaments per inch in a cross machine direction which are conjoined to a first elastomeric fiber or filament.
 - 4. The elastic laminate of claim 1, wherein the first elastomeric material comprises a polymer selected from polyurethanes, copolyetheresters, polyamide polyether block copolymers, ethylene vinyl acetates (EVA), block copolymers having general formula A-B-A', A-B, elastomeric A-B-A-B where A and A' are each a thermoplastic polymer end block which contains a styrenic moiety such as a poly (vinyl arene) and where B is an elastomeric polymer midblock such as a conjugated diene or a lower alkene polymer and the second elastomeric material comprises a polymer selected from polyurethanes, copolyetheresters, polyamide polyether block copolymers, ethylene vinyl acetates (EVA), block copolymers having general formula A-B-A', A-B, elastomeric A-B-A-B where A and A' are each a thermoplastic polymer end block which contains a styrenic moiety such as a poly (vinyl arene) and where B is an elastomeric polymer midblock such as a conjugated diene or a lower alkene polymer, and wherein the first elastomeric fibers or filaments have different elastic properties from the second elastomeric fibers or filaments.

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- 5. The elastic laminate of claim 4, wherein the first elastomeric material comprises an elastomeric block copolymer and the second elastomeric material comprises lycra.
- 6. The elastic laminate of claim 3, wherein the first elastomeric material comprises (polystyrene/poly(ethylene-propylene)/ polystyrene/ poly(ethylene-propylene)) block copolymer and the second elastomeric material comprises lycra.
- 7. The elastic laminate of claim 1, wherein the elastic layer further comprises a second region comprising an elastomeric material, wherein the second region comprises fewer second elastomeric fibers or filaments conjoined to the first elastomeric fibers or filaments per liner inch in a cross-machine direction of the laminate.
 - 8. The laminate of claim 7, wherein the second region is essentially devoid of any of the second elastomeric fibers or filaments conjoined to the first elastomeric fibers or filaments
 - 9. The elastic laminate of claim 8, wherein the elastomeric material of the second region comprises a plurality of elastomeric fibers or filaments.
- 10. The elastic laminate of claim 9, wherein the elastomeric fibers or filaments of the second region comprise fibers or filaments prepared from the first elastomeric material.
 - 11. The elastic laminate of claim 10, wherein the first region comprises between 2 and 50 of the second elastomeric fibers or filaments in the cross-machine direction conjoined to a first elastomeric fiber or filament.
 - 12. The elastic laminate of claim 11, wherein the first region comprises between 5 and 15 of the second elastomeric fibers or filaments in the cross-machine direction conjoined to a first elastomeric fiber or filament.
 - 13. The elastic laminate of claim 12 wherein the first elastomeric material comprises a polymer selected from polyurethanes, copolyetheresters, polyamide polyether block copolymers, ethylene vinyl acetates (EVA), block copolymers having general formula A-B-A', A-B, elastomeric A-B-A-B where A and A' are each a thermoplastic polymer end block which contains a styrenic moiety such as a poly (vinyl arene) and where B is an elastomeric polymer midblock such as a conjugated diene or a lower alkene polymer

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and the second elastomeric material comprises a polymer selected from polyurethanes, copolyetheresters, polyamide polyether block copolymers, ethylene vinyl acetates (EVA), block copolymers having general formula A-B-A', A-B, elastomeric A-B-A-B where A and A' are each a thermoplastic polymer end block which contains a styrenic moiety such as a poly (vinyl arene) and where B is an elastomeric polymer midblock such as a conjugated diene or a lower alkene polymer, and wherein the first elastomeric fibers or filaments have different elastic properties from the second elastomeric fibers or filaments.

- The elastic laminate of claim 13, wherein the first elastomeric material comprises
 (polystyrene/poly(ethylene-propylene)/ polystyrene/ poly(ethylene-propylene)) block copolymer_ and the second elastomeric material comprises lycra.
 - 15. The elastic laminate of claim 1, wherein the elastic layer has a first side and a second side, wherein a facing layer is bonded to the first side and second side of the elastic layer.
 - 16. The elastic laminate of claim 7, wherein the elastic layer has a first side and a second side, wherein a facing layer is bonded to the first side and second side of the elastic layer.
 - 17. The elastic laminate of claim 7, wherein the first region has a high tension, low stretch characteristic and the second region has a low tension, high stretch characteristic.
- 18. The elastic laminate of claim 14, wherein the first region has a high tension, low stretch characteristic and the second region has a low tension, high stretch characteristic.
 - 19. A personal care product comprising the elastic laminate of claim 1.
 - 20. A personal care product comprising the elastic laminate of claim 7.

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